

KRWA Receives Magazine of the Year Award for *The Kansas Lifeline*

National Rural Water Association is pleased to announce that Kansas Rural Water Association is the recipient of the Magazine of the Year Excellence Award presented during NRWA's Annual Tribute to Excellence Awards Ceremony held in Biloxi, Mississippi October 13.

Publications are an integral part of the overall public relations and marketing program of any association. The magazine of the year is based on overall visual appeal, balanced content, reading ease, originality, pictorial appeal, promotion of rural water programs, and input from program personnel.

The Kansas Rural Water Association is a non-profit organization headquartered in Seneca, Kansas, which for 37 years has been providing educational opportunities as well as leadership necessary to enhance the effectiveness of Kansas' water and wastewater utilities' ability to sustain the public health, welfare, and safety of Kansas' communities. KRWA was selected for this prestigious award from a field of 48 state associations.

The Kansas Lifeline is a four color tri-annual publication that publishes in March, July and November of each year. It has been published for the last

Publications are an integral part of the overall public relations and marketing program of any association.

27 years and is delivered to Association members, associate members, friends, water and professional organizations both in Kansas and nationwide. Advertising is offered both in full color or black and white in several size formats.

Contact KRWA by calling 785/336-3760 or e-mail at krwa@nvcs.com.

About the NRWA

The NRWA Awards in Excellence program was established to recognize the outstanding efforts of the Member State Affiliates, their staff, and special members of the rural water industry.

The National Rural Water Association is a non-profit federation of State Rural Water Associations. Its mission: to provide state associations with support services to meet the needs of their membership.

NRWA is America's largest utility association with over 24,550 members.

Historically, NRWA's state associations have trained over 55,000 water and wastewater system personnel each year for two decades. They also provide over 90,000 on-site technical assistance visits a year.



The last three Kansas Lifeline issues are pictured above: July, 2004, March, 2004 and November, 2003.