

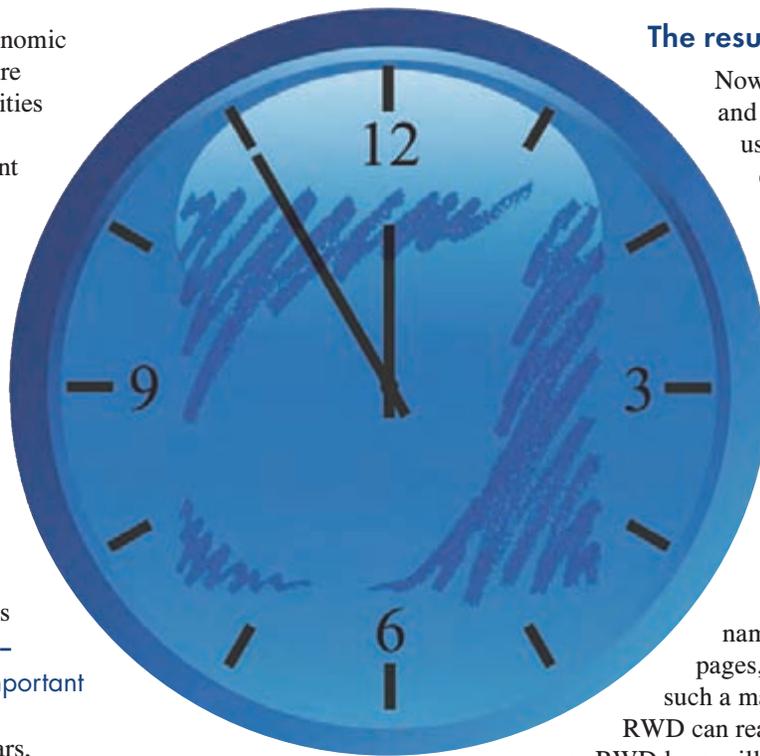
# It's About Time . . .

## KRWA offers Web site help for RWDs and Cities

**W**ith the current economic downturn, many are seeing responsibilities with their jobs increase. Finding ways to be efficient and shed mundane routine tasks is being even more important than ever. Perhaps the value of an environmentally friendly Web site that can answer questions conveniently 24/7 has become an increasingly attractive, green, time saving option. For most, however, there is no time to learn, create, and maintain a site. What's this about? **It's about time – your time**, your most important asset.

Over the last several years, I have offered a pre-session at KRWA's Annual Conference, touting "Building a Web site Doesn't Have To Be Difficult or Expensive!" As more options for web surfers emerge, the traditional way of setting up a site has indeed grown more complicated. Every user wants more visual

**As more options for web surfers emerge, the traditional way of setting up a site has indeed grown more complicated. Every user wants more visual interfaces, more coding, more functionality.**



### The result?

Now you can have your cake and eat it, too! You can have a useful, informative, easy to edit Web site with no fuss. KRWA is now offering Web Services to its RWD and City members at a special exclusively low price. The initial setup and first year costs only \$500. Subsequent years are only \$100 per year without tech support.

### What is it exactly?

On initial setup, you can name an unlimited number of pages, which will be tailored in such a manner so that the city or RWD can readily add content. The city or RWD logo will be incorporated into the design as will a color scheme of your choice. The initial site does not contain any content, but does at your option contain the following featured capabilities:

- Calendar
- Photo Gallery
- News Articles such as meeting agendas and minutes
- Newsletter or email subscription for Users
- Tie in for customers to Pay Bill Online
- Consumer Confidence Reports Online

Additional features may be available at a discounted quoted rate.

We will also provide you with one hour of training to help you get started adding your content. This training will take place over the phone with a live remote computer session for guided practice. For the first year, you may also email tech support, limited per month. If you need additional or follow up support, it is available at a discounted quoted rate.

# Your Web site

*finally!*

*at your fingertips...*

HOME ABOUT MINUTES PHOTOS NEWS

User Name:

Password:

Login

Register  
Forgot Password?

Newsletter Opt-Out  
If you would like to opt-out from our emails, please type in your email address below:

You are busy and have even more responsibilities with your job than ever before. There is no time to learn how to put up a Web site. Yet you see the value:

- Convenient
- Green
- 24/7 Accessibility

Now you can have your cake and eat it too! You can have a useful, informative, easy to edit Web site with no fuss! Let KRWA Web Services set up your domain, host your site, provide support and extensive functionality, all with no branding and no ads! You can edit the content of your site just by logging through your browser. Not convinced?

Check out our demo site as a viewer and an editor. Email [krwa@krwa.net](mailto:krwa@krwa.net) and we will give you access to login.

Register | Login



**PERFECT  
for RWDs  
and  
CITIES!**

See Mock Site here – <http://demo.krwa.net>  
Contact us if you would like to schedule a short 10 minute demonstration on the phone with a remote computer session where you can see how easy it is to edit your site.

*"What exactly do I get? How much does it cost?"*

**Complete development and first full year for only \$500, to include:**

- A Web site geared specifically towards the needs of your Rural Water District or smaller city.
- Unlimited number of pages, ready for you to add content.
- Your logo and a color scheme of your choice.
- One hour of training to help you get started.
- Email tech support follow-up, limited per month. If you need additional support, it is available at a discounted quoted rate.
- Functional premium features not found at this price anywhere! Additional features available at a discounted quoted rate.
- Free help getting a domain name.
- Non-live development site so if you already have a Web site, the transition to your new site is seamless.

**Subsequent years cost only \$100 per year!**

Typical Site Features can include:

- ☑ Calendar
- ☑ Photo Gallery
- ☑ News Articles
- ☑ Newsletter Subscription for Users
- ☑ Tie-in for Customers to Pay Bill Online
- ☑ Consumer Confidence Reports Online

*New!*

**Web Services from KRWA**



For more information  
visit: <http://krwa.net/demo>

For a peek at an example  
site visit: <http://demo.krwa.net>

If you would like to schedule a  
short session on the phone  
where you can see a live demo,  
email [jen@jensharp.com](mailto:jen@jensharp.com)  
with your availability.

We will provide a non-live development site so if the city or RWD already has a Web site, the transition to your new site will be seamless. At your request, we will make the site live and tie it to your domain name. You own your own domain name. If you need assistance securing one, we will provide that advice. This domain is your responsibility to maintain. We will also assist you in setting the DNS to point to our services, but ultimately this is also your responsibility. This allows you the most control over the most important piece of a Web site: your name.

We are responsible for the hosting of your files. We are also responsible for backing up your data and restoring it to a point at least a week out, in case of loss of data. KRWA has direct access to the source files of your site, and should you require them, you may submit a request for your particular template with your content. (More extensive requests for data will be billed at an hourly rate.)

## How difficult is it to edit?

If you can use email attachments and upload files from your computer, and if you can use MS Word to a novice level, you will be able to maintain your site through KRWA with no problem. There is no software to install on your computer. The interface for editors is a simple login through your favorite browser, such as Internet Explorer, Firefox, or Google Chrome. Then, your site will appear just as it does to the public, only with some added graphic indicators where you can hover over to display a menu. From there, you can select to edit content, add documents, change settings, etc. depending on the particular Web site feature you are choosing to alter.

In this fast-paced culture, where demands of constituents incessantly inflate, placing more burden on your time, KRWA Web Services is a windfall. Finally a solution that fits your needs, budget and schedule... **It's about time!**

Since 1997, Jen Sharp ([JenSharp.com](http://JenSharp.com)) has served business and government across Kansas and the US and even internationally, specializing in web development, design & programming including e-Learning, ecommerce, content management systems, and other small business solutions. Her work has earned National and International awards: *krwa.net* won Best Website in 2002 from the National Rural Water Association.



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